



# HEALTHY FOOD DELIVERY

FRANCHISE OFFER





# RIGHT FOOD DELIVERY FRANCHISE

This is a relevant, promising, and profitable business of delivering healthy food.

**Earning from \$3500 per month with RIGHT FOOD is EASY AND PLEASANT!**

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# ABOUT THE PROJECT

Build a profitable business in the new field of healthy food in your city! Give people the pleasure of delicious dishes with health benefits and save their precious time!

**We have been working in the field of healthy food delivery since 2016.**

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## RIGHT FOOD DELIVERY SERVICE

- reducing or maintaining optimal weight
- healthy diet
- maintaining fitness
- saving time for cooking delicious food
- retail sales
- confectionery products without sugar
- catering (event services)

# MARKET DEMANDS

BEING HEALTHY AND FIT IS FASHIONABLE NOW!

ISSUE	SOLUTION
Fast-paced lifestyle, lack of time to buy groceries	RIGHT FOOD chefs will prepare delicious and healthy meals for the whole day
The desire to look good without understanding the basics	The menu is developed by nutritionists together with professional chefs, which meets the individual needs of the client to the maximum extent possible
Lack of energy	The RIGHT FOOD menu covers the body's needs for nutritional value, vitamins, macro- and microelements
Overeating	Controlled portions and meal times
Monotonous diet	5 different meal programs

- people with normal weight who take care of themselves but do not have time for a normal balanced diet;
- athletes and people who are actively engaged in fitness;
- overweight people;
- people who have already tried different diets but did not get the desired result.



OUR TARGET AUDIENCE IS  
SUCCESSFUL, MODERN PEOPLE WITH  
AN ACTIVE LIFESTYLE:

RIGHT FOOD  
DELIVERY  
CLIENTS

- office workers and businessmen;
- active youth;
- families (two to four people) with an income of “average” or “average+”;
- everyone who leads a healthy lifestyle.



# RIGHT FOOD DELIVERY FRANCHISE



The concept:	
Lump sum payment	\$20000
Premises requirements	From 40 m2
Royalties	5% of revenue
Staff	5 employees
Planned annual income	\$40000
Payback period	10-12 months
Return on investment	20 months
Service launch date	45 days
Protected area	Within the same city

# SUPPORT OF THE FRANCHISOR

- Legalization.
- Recruitment, training and development of personnel.
- Setting up and implementing business processes.
- Working with the accounting program.
- Setting up logistics.
- Launch and daily operation of a franchise outlet.
- Development and transfer of new recipes.
- Marketing activities to attract customers.
- Administrative issues.





## DEVELOPMENT PROSPECTS WITH RIGHT FOOD DELIVERY

Mobility. Mobility. Mobility. The rhythm of modern life requires the ability to eat quickly, without wasting time on cooking.

Today, people want to eat not only fast, but also naturally and with high quality.

The market for meal plan delivery services is less than 20% developed, and at the current rate of development, the niche is far from being fully saturated.

The RIGHT FOOD business model will work in both small towns and cities with a population of over a million people.





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WE ARE OPEN FOR PARTNERSHIPS  
IN UKRAINE AND EUROPE.  
AT THIS STAGE, WE ARE  
CONSIDERING CITIES WITH  
A POPULATION OF  
300 THOUSAND PEOPLE.

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By purchasing our franchise, you gain freedom. We provide you with a comprehensive product, work automation, logistics and order management system. You will carefully develop the menu. And most importantly, a product that is becoming more and more relevant and in demand in our time!



# PROGRAMS AND PRODUCTS YOU WILL RECEIVE WITH THE PURCHASE FRANCHISES FROM RIGHT FOOD DELIVERY

- individual diet
- weight loss  
(male, female)
- healthy diet  
(male, female)



# PROGRAMS AND PRODUCTS YOU WILL RECEIVE WITH THE PURCHASE FRANCHISES FROM RIGHT FOOD DELIVERY



EXPRESS WEIGHT LOSS



SPORTS PROGRAM



BUSINESS LUNCH

- express weight loss (male, female)
- sports program (male, female)
- business lunch

## PROGRAMS AND PRODUCTS YOU WILL RECEIVE WITH THE PURCHASE FRANCHISES FROM **RIGHT FOOD DELIVERY**



Balanced business lunches for corporate and individual service.



An exclusive menu of retail items of healthy and wholesome dishes with a calculation of kcal and taking into account all the necessary vitamins and minerals.



A line of low-calorie confectionery products without added sugar and coloring.

# PROGRAMS AND PRODUCTS YOU WILL RECEIVE WITH THE PURCHASE FRANCHISES FROM RIGHT FOOD DELIVERY



DETOX Program is a line of smoothies and juices for cleansing and rejuvenating the body.



Granola is a line of breakfast cereals with health benefits.



Exclusive menu for catering services.

## HEALTHY FOOD DELIVERY

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